



Green Valley Estate

DEURNE • NL —

Sponsor brochure



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Dear,

Thank you for your interest in [Green Valley Estate Deurne](#).

After our opening in 2021, 2022 promises to be a fantastic sport year with at least 5 international dressage- and jumping competitions, Dutch Jumping championships, several regional and national competitions and a diversity of events, all held on our 5 brand new Agterberg arenas.

Not only sporting, because Green Valley Estate has a reputation to uphold when it comes to an ambiance where the sport, the pleasant and the business perfectly go together.

Sponsors choose Green Valley Estate because of the fantastic entourage, the extensive sponsoring opportunities, the network of contacts and the opportunities it offers to expand this.

In our sponsor brochure we have listed all the options for you. View them at your convenience. Do you have a good idea yourself? Feel free to contact us. We look forward to working with you to find a suitable way to bring your company or brand to the attention of our joint target group.

Kind Regards,
Family van den Eijnden, Frank Laenen
Managing board of Green Valley Estate

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Facts & Figures Green Valley Estate

Green Valley Estate started May 2021

- 1 indoor arena 70 x 45 m
- 1 indoor arena 65 x 25 m
- 1 indoor arena 80 x 25 m
- 1 outdoor sand arena 110 x 80 m
- 1 outdoor sand arena 60 x 40 m
- Various paddocks, horsewalker and lunging circles

- Seperate event area on which various events can, and will be organised
- Restaurant 400 m²
- Balcony terrace 100 m²
- Terrace located next to main outdoor arena

- Parking spaces for passenger cars
- Parking spaces for trucks
- Hotel rooms and glamping units under construction
- Various conference rooms
- Free Wi-Fi

- CSI Green Valley Estate is an international jumping competition for horses
- CDI Green Valley Estate is an international dressage competition for horses
- 100 - 350 participants per event
- Varied international field of participants
- Exclusive VIP-lounge with a varied range of food & beverage

In 2022 regional, national and international equestrian events will be organized. Both indoor and outdoor.

- Green Valley Estate is located nearby Stal Tops, CHIO Aachen and Equestrian Centre de Peelbergen
- City centrum Deurne on 3 km distance. With a supermarket, shops and restaurants
- Located near 't Zandbos with various horse riding and walking routes in these green woods

- Daily reception service for information about Green Valley Estate and the area
- 200 stables in various compartments (with tack rooms and washing places)
- Horse related retail and horse-food available on location



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Sponsor packages

Green Valley Estate offers a large amount of sponsorship opportunities. Our sponsor packages for 2021 and 2022 are described below.

Billboards

We offer the occasion of placing 5 billboards. This means, 2 in the outdoor main arena, 1 in the outdoor warming-up arena, 1 in the indoor main arena, 1 in the indoor warming-up arena.

The billboards are made and placed at the expense of Green Valley Estate.

For a term of 3 years the price is €6000

for 5 years €9000.

You will receive an annual invoice

If you choose to place a billboard for a period of 5 years, we offer the opportunity to place your sponsor obstacle in the main arena free of charge during the first year of the term.

Obstacle sponsor

Your sponsor obstacle will be placed in the trail for 4 days during an international event. €250

The second possibility is to position an obstacle for a whole year during several CSI and CCI events. €750 a year.

Arena, terrain of hall name adoption

You can choose to adopt a arena, terrain or hall.

This arena, terrain of hall bears your company name during 1 or 3 years.

Also, your company name will be mentioned at all our start lists.

Prices on request.

Mediasponsor

Your logo with hyperlink will be placed on our website.

In addition, your logo will be seen at the screens in the restaurant.

Price is based on one year. From €500

Bartersponsor

We offer the option to sponsor with goods.

Feel free to contact us.



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CSI Green Valley Estate

2022 stands for a beautiful series of regional, national and international equestrian events which will take place in the fields of Green Valley Estate.

Gold sponsor

- Green Valley Estate CSI**, CSI* fill in events of your choice in 2022
- Access to the VIP-lounge at one table
- Including drink package, luxury lunch and dinner
- 50 VIP-tickets to be filled in at your will
- A rubric will be named after your company and you actively participate in the award ceremony every CSI
- The speaker text you provide will be announced by the speaker several times a day
- The sponsor obstacle provided by you will be placed during all CSI competitions, as well as national competitions (optional)
- Your logo with hyperlink under Gold sponsor on our website. Also listed on social media
- Logo on LED and TV screens and on the start and results list of your rubric

€7.500,-

Silver sponsor

- Green Valley Estate CSI**, CSI* competition of your choice in 2022
- Access to the VIP-lounge at one table
- Including drink package, luxury lunch and dinner
- 30 VIP-tickets to be filled in at your will
- A rubric will be named after your company and you actively participate in the award ceremony every CSI
- The speaker text you provide will be announced by the speaker several times a day
- The sponsor obstacle provided by you will be placed during all CSI competitions, as well as national competitions (optional)
- Your logo with hyperlink under Silver sponsor on our website. Also listed on social media
- Logo on LED and TV screens and on the start and results list of your rubric

€ 5000,-

Mainsponsor

- One CSI**, CSI* competition of your choice in 2022
- Access to the VIP-lounge for 6 people per day
- Including drink package, luxury lunch and dinner
- A rubric will be named after your company and you actively participate in the award ceremony every CSI
- The speaker text you provide will be announced by the speaker several times a day
- If you are in possession of a sponsor obstacle, feel free to place it in the trail
- Your logo with hyperlink on our website. Also listed on social media
- Logo on LED and TV screens and on the start and results list of your rubric

€ 2500,-



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Sponsor

- One CSI**, CSI* competition of your choice in 2022
- Access to the VIP-lounge for 4 people per day
- Including drink package, luxury lunch and dinner
- A rubric will be named after your company and you actively participate in the award ceremony every CSI
- The speaker text you provide will be announced by the speaker several times a day
- If you are in possession of a sponsor obstacle, feel free to place it in the trail
- Your logo with hyperlink on our website. Also listed on social media
- Logo on LED and TV screens and on the start and results list of your rubric

€ 2000,-

Subsponsor

- One CSI**, CSI* competition of your choice in 2022
- Access to the VIP-lounge for 2 people per day
- Including drink package, luxury lunch and dinner
- Your logo with hyperlink on our website. Also listed on social media
- Logo on LED and TV screens and on the start and results list of your rubric

€ 750,-

Rubricsponsor

- One CSI**, CSI* competition of your choice in 2022
- A rubric will be named after your company and you actively participate in the award ceremony every CSI
- One day access to the VIP-lounge for 2 people
- Including drink package, luxury lunch and dinner
- The speaker text you provide will be announced by the speaker several times a day

€ 500,-

VIP-arrangement to be agreed

- One CSI**, CSI* competition of your choice in 2022
- Three days access to the VIP-lounge for 4 to 6 people per day
- Including drink package, luxury lunch and dinner

Four people €1.000,- or six people €1.250,-

VIP-daytickets

- One CSI**, CSI* competition of your choice in 2022
- Day of choice
- Access to the VIP-lounge for a day
- Including drink package, luxury lunch and dinner
- €125,- per person



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Exhibitor 'strodorp'

The costs of a stand amount €750.

A stand place has a size of 5x5 meters, the price is based on 4 days.

For the outdoor season pagoda tents will be used.

During the indoor season pipe and drape constructions will be placed.

The price include floor and electricity.

If you are in possession of your own wagon or stand, we can discuss the possibilities of placing it. In this case, the price will be adjusted.

Preferred supplier

In case you choose the combination of "gold sponsor and placing billboards" you'll become part of our select group "preferred suppliers".

This means that Green Valley Estate has no place for competitors within your industry. Also, the managing board and employees of Green Valley Estate will represent you if possible. Everyone within Green Valley Estate gets to be an ambassador for you and your business, where we refer as much as sporters and visitors to your business.

Summary sponsor overview

- Billboard
 - € 6.000,- for 3 years | € 9.000,- for 5 years
- Obstacle in parcours € 750,- for 1 year
- Exhibitor € 750,- per event
- Logo TV-screens restaurant € 250,- for 1 year
- Mediasponsor from € 500,- for 1 year

- Adoption arena, terrain or hall on request
- Gold Sponsor € 7.500,-
- Silver Sponsor € 5.000,-
- Mainsponsor € 2.500,-
- Sponsor € 2.000,-
- Subsponsor € 750,-
- Rubricsponsor € 500,-

- VIP-arrangement weekend
 - € 1.000,- for 4 people | € 1.250,- for 6 people
- VIP-daytickets
 - € 125,- for 1 person
- Obstacle sponsor
 - € 250,- for 4 days



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